

2022 BBB® Serving Central Oklahoma Digital Brochure



Thank you for partnering with Better Business Bureau® of Central Oklahoma as an Accredited Business. We are proud to join you to cultivate trust, and we appreciate your dedication to being a trustworthy business. Accredited Businesses exhibit integrity. Not every company is eligible for Accreditation, so be proud of your company's contribution to the marketplace. You've earned it!

In 2022, BBB® wants to help businesses thrive. Our efforts include new, exciting networking events and workshops, website building for businesses that need one, educational newsletters and blogs, and more resources. BBB® helps businesses; we can't wait to help yours. Keep an eye on our social media channels and our website for opportunities for your business to thrive.

We appreciate your company's continued commitment to pursuing trust in the marketplace. We know your current and future customers will also appreciate your dedication. We are so excited to partner with you in 2022. Please reach out if there is anything we can do for you this year.

Respectfully,

Kitt Letcher
President & CEO

Outside the Seal: BBB® Serving Central OK Services

Monthly E-newsletters

This is a monthly e-newsletter that you can sign up to receive, once you become Accredited. It is tailored to your industry and will show you the activity on your bbb.org profile. Additionally, you will receive a monthly e-newsletter from our BBB® that features upcoming networking or educational events we are hosting, as well as news, tips and more!

Events: Networking, Conferences and Workshops

We want to create opportunities for you to network, make business connections and learn as you grow your organization. As you consider and should become accredited, check out our events calendar and RSVP for an upcoming event, today! www.bbb.org/local/0995/events

Conference Room Rentals

Do you ever need a centrally located space to host business-related events, that has its own parking lot in downtown OKC? You can pre-schedule and rent our large or small conference rooms. Accredited Businesses get the first three (3) full-day rentals free. Call our main office number (405-239-6081) or visit here: www.bbb.org/local/0995/local-resources/conference-room-and-co-workspace-rentals

Co-workspace Rentals

Interested in reserving a desk for the day, between meetings or simply to get away from your home office? Call our main office number (405-239-6081) or visit here: www.bbb.org/local/0995/local-resources/conference-room-and-co-workspace-rentals

Atrévete (Peer Groups)

Looking for other leaders to share and bounce ideas off of in a safe, confidential way? Peer groups are available to you through monthly meetings, when you become accredited. Connect with our President/CEO, Mrs. Kitt Letcher, via email (kletcher@oklahomacity.bbb.org) or by calling our main office number (405-239-6081) to learn more.

AB Websites

If you need or want a new website, we're building websites for our Accredited Businesses! This service provides:

- A fully functional website your business owns
- Your business profile on BBB.org linked to the website
- A pre-launch walkthrough of how to manage your site
- Full ownership and control of your site after completion

Interested in learning more? Get a free, virtual consultation by emailing Braden Ketch, Web & Graphic Design Coordinator, at bketch@oklahomacity.bbb.org.

Secretary of State (SOS) Service

Let our BBB® help your business by managing your registration updates for you. For an annual fee of \$50, we will:

- Monitor your SOS registration
- Update your SOS registration automatically for you before expiration

For questions about this service, contact our Operations team at info@oklahomacity.bbb.org or by phone (405-239-6081).

B2B Discounts

Are you interested in doing business with other Accredited Businesses? Consider signing up for our B2B discounts program, where you can offer discounts and special programs exclusively to other Accredited Businesses! Call our main office number (405-239-6081) to learn more.

Arbitration

Should the need ever arise, we offer legal and binding 3rd party arbitration to settle customer complaints, outside of court. There is no additional cost for this service. This could save you court costs and legal fees. bbb.org/all/bbb-dispute-handling-and-resolution

Inside the Seal: Main BBB® Services



Exposure

Your business will be listed on the national BBB® online directory on bbb.org, which has more than 12 million visitors each month. Customers can find your accredited business in their area and use our information to find you.

Create Customer Confidence

Being accredited with BBB® demonstrates that your business operates with integrity and is a business customers can trust.

Thousands of people visit our website every day looking for accredited businesses to work with because they trust our brand and processes.

Request-A-Quote

Allows your prospective customers to state exactly what type of service they need or want and have their request directed to your e-mail address or as a text message.

www.bbb.org/oklahomacity/Quote



BBB® Logo Usage

Your business has full use of our logo for all of your advertising and marketing materials, along with the BBB® plaque, and stickers for your storefront and company vehicles. This will all come in your welcome packet.

The BBB® Dynamic Seal

This seal is a link from your webpage to your business profile on bbb.org. It will show visitors of your website that you are Accredited, as well as your rating.

The Review Solution

This review app can be downloaded on any mobile device. It allows businesses to request online customer reviews by simply opening the app and entering your customer's name and mobile number! To activate your custom app, visit: yourcustomerreviews.com

BBB.org

Visit bbb.org to search for businesses in your service area, and visit business profiles for BBB® accreditation, ratings, reviews and more.

